



EXPERT NUTRACEUTICAL ADVOCACY COUNCIL

Nutraceutical, Health & Dietary Supplements

To,
Smt. Harsimrat Kaur Badal
Ministry of Food Processing Industries
Government of India

22nd March, 2020

Subject: Ensuring Employee Safety and Business Continuity of Manufacturing facilities of Nutraceutical Industry.

Respected Madam,

Covid-19 has been an unprecedented crisis unlike any other crisis. Central and State Governments are putting in phenomenal efforts to ensure the safety of citizens and provide support to the impacted. It has been well articulated that social distancing is the only way for India and other countries to flatten the curve and hence there have been advisories on work from home, staying indoors and isolate yourself to the extent possible.

India is emerging as a potential geography for the nutraceuticals industry to grow and is poised to grow to \$8.5 billion by 2022. The country's Nutraceutical industry is already making waves in the US, Europe and APAC nutraceutical industry after Japan and China. These are testing times for the World considering the way the pandemic is growing. There could be no better time for testing and propagating the benefits of Nutraceuticals and Health Supplements as safe health care products which help in enhancing natural immunity and works as preventive medicine.

As a representative of the Industry, reaching out to you with a request to exempt the Manufacturers of Nutraceutical Industry from complete shutdowns as part of "Essential services". This will be a great boost for the Industry to keep the supply chain running and help the cause in fighting COVID 19.

Please be assured that the industry understands the gravity of the situation and stands with the Government in combating the pandemic. As a responsible industry, all necessary precautionary and preventive measures are taken and will be taken to keep our employees safe.

We request you to consider this situation and issue a GR / Circular to Exempt the Manufacturing facilities of Nutraceutical from complete shutdown.

We would be highly obliged if the same is taken up immediately and GR/Circular issued to service & help crusade against COVID 19 outbreak.

Thanking you in anticipation.

Yours Sincerely,

Sandeep Gupta
Chief Founder & Director – Expert Nutraceutical Advocacy Council