



Informed Consumer Choice

#WAH[™] (Wellness At Home) Consumer

Get Wiser with ENAC[®] this
World Food Safety Day



Sandeep Gupta
Global Influencer
Evangelist

#EAEN[®]



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JUNE 07, 2020
SUNDAY
3 PM

In the Interest of Public Health



www.enacnetwork.com



Sandeep Gupta
Director & Chief Founder- ENAC



Vinay Valmiki
International Hockey Player



Kanika Malhotra
Healthcare at Home –
Dabur, India
Expert Medical Nutritionist



Ganesh Kamath
Director- Vital Nutraceuticals
and ENAC



Shriram Balasubramanian
Director- Zuventus Healthcare



Bharat Dave
Yoga Expert



Dr. Pradeep Chakraborty
Former Director, Product Approval –
FSSAI, GOI



Dr. Priya Rao
Principal - Pravara Rural
College of Pharmacy
Nutritionist



Dr. Anish Desai
Director- Strategic Medical
Affairs & Market Access
Honorary Professor- KEM
Hospital



Ranjitha Balakrishnan
Chief Marketing Officer - ENAC



Sr. No	Expert Panelist	Topics
1	Sandeep Gupta	<p><u>Becoming Wiser with Informed Consumer Choice</u></p> <ul style="list-style-type: none"> • Changing Dynamics: Shift in the Lifestyle • Safe, Clean & Qualified Nutrition • Developing Strong Eco System of Education, Awareness, Engagement & Networking amongst the Consumers
2	Dr. Pradeep Chakraborty	<p><u>Government Policies & Provisions for Consumers</u></p> <ul style="list-style-type: none"> • Government Policies for Consumer Safety • Various Online sources for Informed Consumers knowledge • FSSAI perspective for the Consumers
3	Ganesh Kamath	<p><u>Importance of Nutraceuticals for Consumers and it's Safety</u></p> <ul style="list-style-type: none"> • Manufacturing Nitty Gritty important for the Consumers to know • New Innovative Products • What a consumer needs to know
4	Bharat Dave	<p><u>Yoga- Daily Practice for Wellness</u></p> <ul style="list-style-type: none"> • Regular Yoga and breathing exercise to be followed everyday • Importance of Timely schedules – sleep, eating on time etc • Surya Namaskar and its importance
5	Dr. Anish Desai	<p><u>Utmost Importance of Consumer taking Care amidst Covid</u></p> <ul style="list-style-type: none"> • Preventive care amidst and post Covid Pandemic • Guidelines for Individuals with existing medical conditions • Essential Nutraceuticals and Health Supplements for Immunity
6	Vinay Valmiki	<p><u>Wellness At Home (WAH)TM</u></p> <ul style="list-style-type: none"> • Quick Workout Session with very simple exercises • Daily Exercise Planning • Importance of maintaining a discipline
7	Shriram Balasubramanian	<p><u>Ethics in Communication by Marketers for Consumers</u></p> <ul style="list-style-type: none"> • Information backed by Science • Avoiding Misleading Information • Taking Responsibility of Creating Awareness
8	Kanika Malhotra	<p><u>Consumers' Healthy Eating! Healthy Living!</u></p> <ul style="list-style-type: none"> • Role of Balanced Diet • Table Solutions - Major Ingredients to be included in daily food plate • Basic Nutrition for immunity amidst Pandemic
9	Dr. Priya Rao	<p><u>Changing Age of Education</u></p> <ul style="list-style-type: none"> • Digital Modes & changing era of Education • Importance of Education in such Situation • Various platforms & Upcoming Opportunities for Students
10	Ranjitha Balakrishnan	<p><u>Being Lively with a Hobby</u></p> <ul style="list-style-type: none"> • Pursuing a Hobby – Mental Health • Motivation to seek hobby • Happiness of indulging into your Hobbies